

FOR IMMEDIATE RELEASE

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**Industrial Ethernet – e-FLEX™ Cordsets
with a Continuous Flex Rating of 10 Million Cycles**

Midlothian, VA – (July 15, 2007) Lumberg Automation, a market leader in the development of Industrial Ethernet Connectivity Products introduces **e-FLEX™**, a series of industrial grade Ethernet cordsets with a continuous flex of 10 million cycles at a bend radius of 20X the cable diameter while maintaining Category 5E compliance. These cordsets are ideally suited for applications where Robotics, C-Tracks, and Machine-Weld & Splatter are found and will be available in October, 2007.

1. **e-FLEX™** Bayonet locking double-ended cordset, male RJ45 to male RJ45, with TEAL or RED (etherSAFE Applications) TPE jacket, 4 pair, 24 AWG, CAT-5e stranded and unshielded, IP 67 rated.
 - **Standard Cable Lengths:** 1M, 2M, 3M, 4M, 5M, 6M, 8M, 10M, 12M, 15M, 18M, 21M, 24M, 27M, 30M, 35M, 40M, 45M, 50M, 55M, 60M
2. **e-FLEX™** Double-ended Ethernet cordset, male RJ45 to male RJ45, with TEAL or RED (etherSAFE Applications) TPE jacket, 4 pair, 24 AWG, stranded and unshielded IP 20 rated.
 - **Standard Cable Lengths:** .15M, .3M, 1M, 2M, 3M, 4M, 5M, 6M
3. **e-FLEX™** Ethernet/IP Double-ended cordset, Micro (M12) male to Micro (M12) male, with TEAL TPE jacket, 4 pins, 24 AWG, stranded and unshielded with 2 twisted pair, IP 67 rated.
 - **Standard Cable Lengths:** 1M, 2M, 3M, 4M, 5M, 6M, 8M, 10M, 12M

Lumberg Automation, North America designs, manufactures, markets, and sells connectors and components for Industrial Automation applications throughout the United States, Canada, and Mexico. The company services the Manufacturing Industry (NAICS 31-33), with Industrial Connectivity, Fieldbus, Industrial Ethernet, and Food and Beverage connectivity products and solutions. Additionally, the company is well positioned to support special applications along with private label agreements. To obtain a datasheet on these products and others, visit our website: www.lumberg-automationusa.com/ethernet or call **804.379.2010** and ask to speak to a customer service representative.